

### Scoring criteria for business plan presentation

Criterion	5 points	3 points	Score	Max
<b>Business plan presentation</b>	Business plan is clearly presented, highlighting the key aspects of doing business and sustainability.	Business plan presentation is not succinct and concise, but does provide basic idea of candidate's intentions.		5
	The candidate has been convincing during their presentation and sure of the success of their business idea.	The candidate doubts enforceability of the plan and presentation is unconvincing.		5
	The candidate displays high level of motivation to succeed in their business endeavour and readily answers additional questions.	The candidate is motivated to a certain extent, with a level of restraint.		5
	The candidate is convincing in their claim that financial and advisory support within the project may considerably contribute to the success of the presented business idea.	The candidate is reserved as regards the support provided.		5
<b>Total</b>				<b>20</b>