

COMPETITION EVALUATION CRITERIA:

CRITERIA	DESCRIPTION	MINIMUM	MAXIMUM
1. Quality	Using these criteria, it will consider the extent to which the team shows a good understanding of the context related to the competition topic taken into consideration and the potential factors of success for a solution addressing it.	10	25
2. Originality	Using these criteria, it will consider the extent to which the digital solution is an original idea, having some elements of innovativeness compared to what is already available in the particular sector as well in the market.	10	25
3. Feasibility	Using these criteria, it will consider the extent to which the digital solution implementation is feasible, and its description should include an assessment of the practicality to implement it.	10	25
4. Sustainability	Using these criteria, it will consider the extent to which the team addresses the sustainability of the digital solution in the short, medium and long term.	10	25
TOTAL		40	100