



Women who Launch

REGIONAL NETWORK OF WOMEN IN ENTREPRENEURSHIP

#WESTERNBALKANS

11 MARCH 2022, TIRANA/HYBRID

Agenda

Introductory remarks

10:00 – 10:45

Ms. Majlinda Bregu, Secretary General, Regional Cooperation Council

Mr Maciej Popowski, Acting Director General, DG NEAR, European Commission

Ms. Mirjana Spoljaric Egger, Assistant Secretary-General UN, Assistant Administrator of UNDP and Director of the UNDP Regional Bureau for Europe and the CIS (video-message)

Moderator: Vjosa Berisha, Chief Executive B2

Video on WEE

Panel discussion: Succeeding as a woman entrepreneur. Challenges.

10:45 – 11:45

1. **Dr. Marija Risteska**, Regional Director, Gender Budget Watchdog Network

2. **Ms. Sonila Abdalli**, Women Founders Network

3. **Ms. Amra Hasimbegovic**, Global Market Solutions/Business Café

4. **Ms. Zana Tabaku**, CEO, AppDec

5. **Ms. Arijana Mulic**, Co-founder, MaChérie and Navale

6. **Ms. Vesna Miceva Todorovska**, General Manager, Congress Service

7. **Ms. Svetlana Copic & Ms. Maja Nadezdic**, Cofounders, Komleko

Moderator: Vjosa Berisha, Chief Executive B2

Conclusions and way forward

11:45 – 12:00

Recognition Awards Ceremony

12:30 – 13:30

Networking cocktail