# **BALKATHON 5.0 - CONCEPT NOTE**

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| **Note:** * **We would like to learn more about your idea/solution, so please provide your answers for all parts of the Concept Note**
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| 1. **How do you apply?**
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| **Team of individuals** [ ] *(In addition to filling out the Concept Note, please provide in a separate document:**-written authorization for the team leader**-signed Statement of Honour)* | **Legal entity** [ ] *(In addition to filling out the Concept Note, please provide in a separate document:**-legal entity profile and brief description (max. 1 page);**- copy of legal entity’s Registration Certificate)*  |
| **Title of the idea/solution** |  |
| **Name of the team** |  |
| **Name and short bio of the team leader***(person that is applying on behalf of the team)* | Name:Short bio:Contact details: |
| **Names and short bios of other team members**  *(Please outline relevant knowledge and experience in line with the Balkathon competition goals, including contact details (e-mail, LinkedIn, website, if available))* *(Please note that the maximum number of other team members is 6)* | Name:Short bio:Contact details: |
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|  | Name:Short bio:Contact details: |
| 1. **Please mark the stage of development of your idea/solution**
 |
|  | It is just an idea | [ ]  |
|  | The early stage of development |[ ]
|  | The middle stage of development |[ ]
|  | Almost ready for the market |[ ]
| 1. **Concept and Strategy**

(Please outline the objectives, concept, approach and ambition of the project (idea/digital solution) *(please describe by using up to* *500 words)* |
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| 1. **Solution**

(Please explain the methodological and operational approach to the problem and the solution(s) addressing the technical criteria, as well as activities to maximise impact, e.g. dissemination and exploitation.) *(please describe by using up to* *500 words)*  |
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| 1. **Implementation**

(Please explain the project implementation scheme including a work plan, the steps for development of the solution, and needed resources. If possible, please add information on inputs/outputs (deliverables) and resources.) *(please describe by using up to* *500 words)* |
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| 1. **Organisation and Management**

(Please outline the operations including, for example, organisational/management structure, roles/responsibilities of the team, IT needs, etc.) *(please describe by using up to* *500 words)* |
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| 1. **Could you provide samples, demos or design concepts in a standard digital format, or describe the design of your proposed solution in sufficient detail for the jury to visualise your intention. (this is optional)**
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| **YES** [ ]  | **NO** [ ]  |
| 1. **If the answer to the previous question is YES, please provide the relevant information**
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| 1. **Please briefly describe the kind of support your team needs in order to develop and implement your idea? (mentoring support – technical expertise, financial support, both, something else)** *(please describe by using max 500 words)*
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| 1. **Please list references for relevant activities implemented (e.g. implemented projects, mobile apps, designed platforms, etc.), if available. (this is optional)**
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