ROMA INCLUSION:
THE IMPACT OF LEAVING THE SLUM

Decade of Roma Inclusion
23rd ISC meeting
Zagreb, September 2012

IRIS “Institute of Rehousing and Social Integration” (Comunidad de Madrid, Spain)
Lualhati Santiago (University of Warwick, UK)
Q: Goodbye slum...  
...Hello new life?
Outline

(A) Motivation & Context
- What? Why?
- How?

(B) IRIS Pro-Integration Housing Program
- IRIS Housing Scheme [Instrument #1]
- IRIS Social Scheme [Instrument #2]

(C) Impact Evaluation
- Impact Evaluation Design: Methodology
- Data & Resources
- Data Analysis: Preliminary Results (selection)

Our Next Steps
Research/Policy Agenda: The Roma Poverty Trap
This Project: The impact of leaving the slum

(A) Motivation & Context
1 Motivation

Theory (Research & Policy Agenda): The Roma Poverty Trap

- What are the causes?
- 1 Key cause: The Environment
  - Where you live, Who you interact with matter
  - Early exposure (to an inclusive environment) matters more --CHILDREN

This Project focuses on The Environment: Slum settlements

- How does living in marginalised slum settlements affect the life of the Roma?
- Can we measure it? –Quantify socioeconomic outcomes
  - This Project aims to be a first approximation to this complex challenge
## 2 – Context (Madrid)

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<thead>
<tr>
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<tbody>
<tr>
<td>Residential segregation fails</td>
<td>Buy apartments/houses to guarantee desegregation</td>
</tr>
<tr>
<td>Housing alone is not enough: A strong Social program is necessary to help and support social integration. Roma involvement is important.</td>
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</table>
  - IRIS **Social Program** is key to the success of its Housing Program.
  - **Participation of the Roma** |

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**IRIS**

- Founded in 1998
- Social Program is key to the success of its Housing Program.
Individuals living in slum dwellings do not just lack adequate housing. They also develop other dimensions of social exclusion that push them towards and keep them on the margins of society.

The Objective: Social Inclusion

Instrument #1: IRIS Housing Scheme

A) Normalised Housing

B) Housing as an instrument for Integration

Instrument #2: IRIS Social Scheme

Support/Advice/Coaching from the Slums to the Flats
The Objective: Social Inclusion

Instrument #1: IRIS Housing Scheme

A) Normalised Housing
B) Housing as an instrument for Integration into the new neighbourhood

- No more than 1 Roma family rehoused per building (Max: 3)
- Quotas per municipality/district (Percentages)
A) Normalised Housing

The Beneficiaries
- Slum dwellers - More than 90% are Spanish Roma.

Main Requirements to “obtain an IRIS Flat”
- Proof of Residency (years)
- Declared income: Less than 22,365 EUR
- No properties

Rental Characteristics
- Very low Monthly Rent: 63,78 EUR – 198,33 EUR (size, location)
- Rental rights can be inherited
- Property cannot be bought

Contract ends (court-eviction) if
- High level of indebtedness to IRIS
- No occupation of property
- Very conflictive family (rarely)
B) Housing as an instrument for Integration

No. of Families Rehoused

- 0
- 1-50
- 51-130
- 131-291

Municipality of Madrid “Madrid city”
(21 districts)

Community of Madrid
(179 municipalities)
The Objective: Social Inclusion

Instrument #1: IRIS Housing Scheme

A) Normalised Housing
B) Housing as an instrument for Integration

Instrument #2: IRIS Social Scheme

Support/Advice/Coaching from the Slums to the Flats
STAGE 1: Slum intervention

Arrival (3 months)

Adaptation (24 months)

Integration (9 months)

STAGE 2: Integration process

[3 years]

Integrated! (discharged)

Continue in program (time undefined)

The Objective: Social Inclusion

Instrument #2: IRIS Social Scheme

Support/Advice/Coaching from the Slums to the Flats
### IRIS Program: Some Numbers

#### Impact on years 2009-2010

<table>
<thead>
<tr>
<th>IRIS Housing Scheme</th>
<th>2009</th>
<th>2010</th>
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<tbody>
<tr>
<td>45 families</td>
<td></td>
<td>94 families</td>
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<tr>
<th>Iris Social Scheme</th>
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<tbody>
<tr>
<td><strong>Families in Settlements</strong></td>
<td>2009</td>
<td>2010</td>
</tr>
<tr>
<td>388 families</td>
<td></td>
<td>336 families</td>
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</tbody>
</table>

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<tr>
<th>IRIS Social Scheme – focus on Children</th>
<th>2009</th>
<th>2010</th>
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<tbody>
<tr>
<td>1,997 children</td>
<td></td>
<td>1,933 children</td>
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</table>
Impact Evaluation

(i) Impact Evaluation Design: Methodology
(ii) Data & Resources
(iii) Qualitative Surveys
(iv) Data Analysis: Preliminary Results (selection)
(i) Evaluation Design: Methodology

- What we want to measure is **causation**

Would she have been different?
IRIS Program has been running for long (more than 10 years)

~This allows us to reasonably infer causation
Number of Families
Rehoused from Slums

Number of Families
Rehoused from slums / In slums

Years 1999-2011

(i) Methodology
(ii) Data & Resources

Impact Evaluation → Integrated Approach

- IRIS Administrative Data
- Department of Education of the Community of Madrid
- IRIS data collected manually from various sources (data on slums, family registries)
- In-depth interviews with Roma in slums, Roma in IRIS houses, Roma with other backgrounds, IRIS staff (all levels), Fundación Secretariado Gitano staff.
- Focus group interviews (Roma girls, unemployed Roma men)
- Surveys (measure key outcomes)
(iv) Data Analysis [selection]

- **Labour/Welfare**
  - Jobs (income)
  - Welfare dependency

- **Education**
  - Dropout age from school
  - Delays in education
  - Absenteeism

- **Marriage and Fertility**
  - Ages of marriage, first child

- **Integration**
  - Parents, Children (new habits, marriages, friends)
Age Dropped out of School

Females: 21-24 years old

1: 0
2: 0-5
3: 6-10
4: 11-15
5: More than 16

(iv) Analysis
Our Next Steps

- Seminars & Policy Report
to discuss results/transferability with
our project partners: **Bulgaria, Croatia, SONCE (Macedonia)**
& others: Policy makers, Roma NGOs, Academics

- Final Policy Report and Conclusions

Comments
Ideas
Questions
Feedback
are Welcome!
Thank you for your support!