



**BALKAN BAROMETER 2022 -
SPECIAL SECURITY EDITION:**

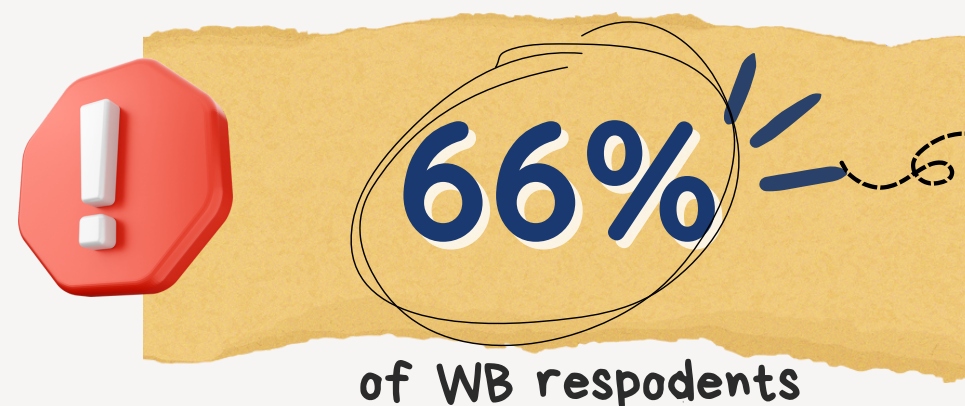
**“IMPACT OF THE WAR IN UKRAINE
ON THE WESTERN BALKANS”**



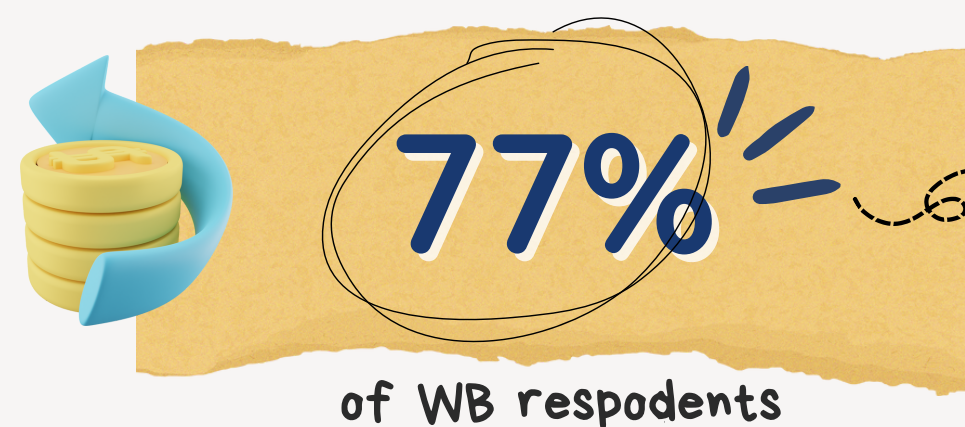
**INFOGRAPHIC PRESENTATION -
MAIN FINDINGS**



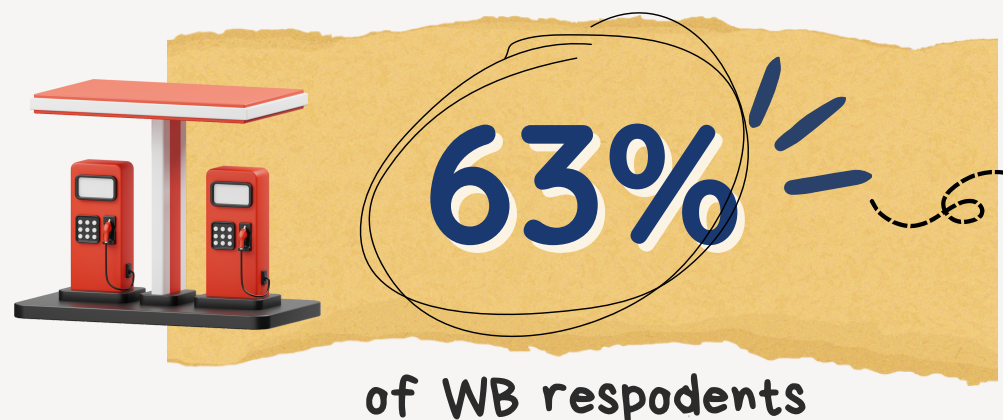
Impact on Western Balkan Economies:



believe the war in Ukraine has put their economy at **risk.**

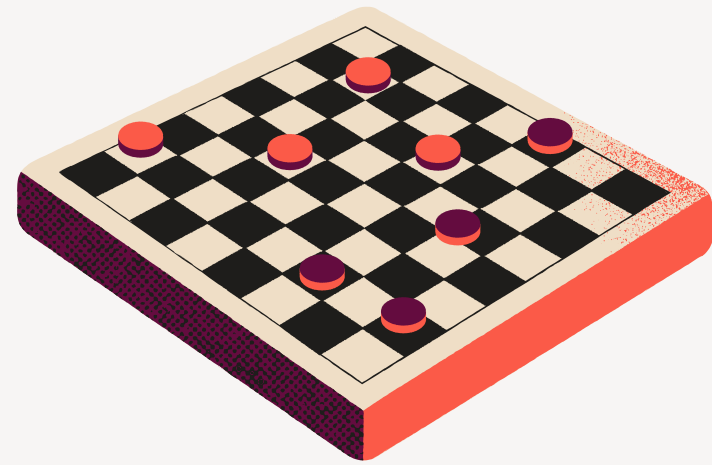


are concerned about the **economic impact of the war.**



fear **shortages and price hikes in **food and gas**.**

Regional Integration & Energy:



83%

support regional integration to cope with war implications.



73%

advocate for reducing dependence on Russian oil and gas.



86%

support investing in renewable energy for future energy security.



Economic Sanctions & Russia:

Divided opinions on sanctions against Russia:



**Albania & Kosovo*
businesses report most
damages due to sanctions**





Information & Cybersecurity:

FAKE NEWS AND DISINFORMATION

78%

noticed an increase in fake news and disinformation

TRUST IN MEDIA

31%

Traditional media is trusted by 31%, especially in Kosovo* (**two-thirds**).

CYBER THREATS

57%

believe cyber threats have increased, with Albania at **78%**.

PUBLIC AUTHORITIES

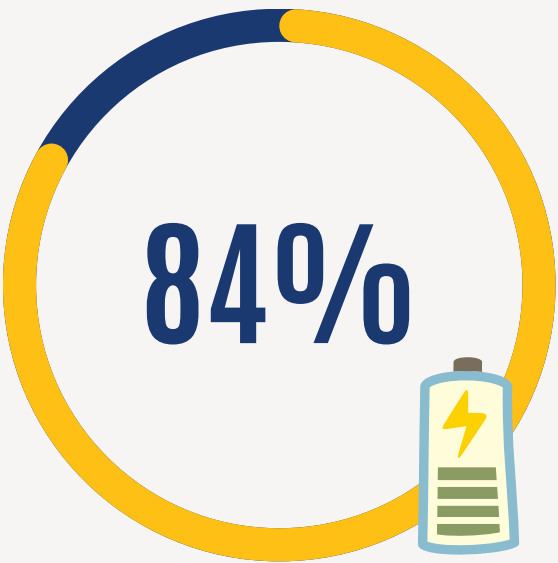
50%

50% feel public authorities are unprepared for cyber threats.

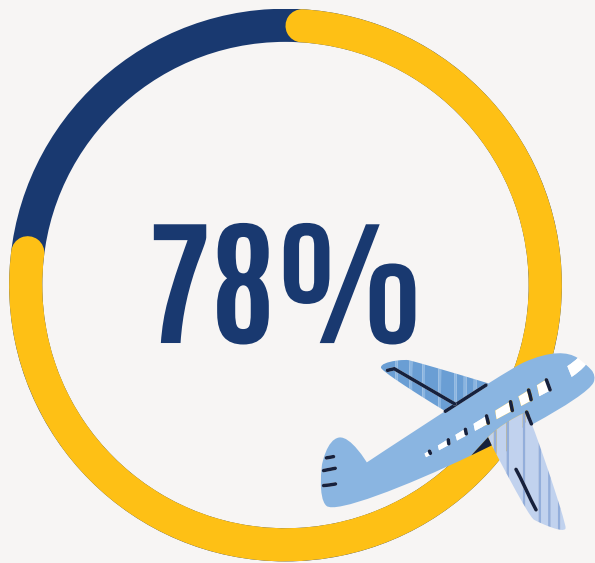




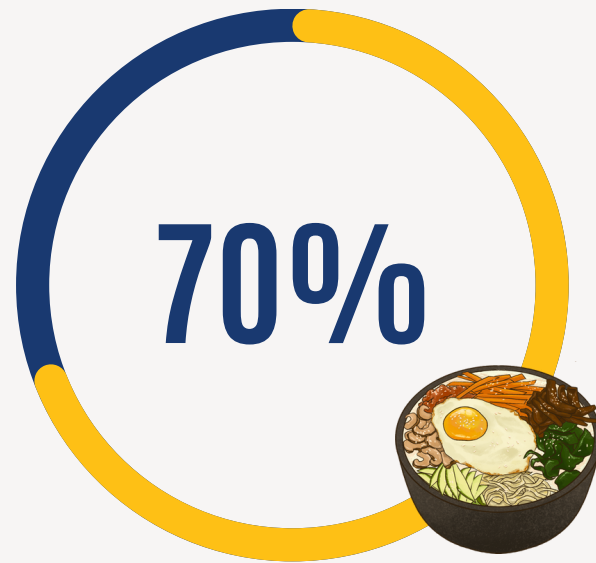
Business Impact & Strategies:



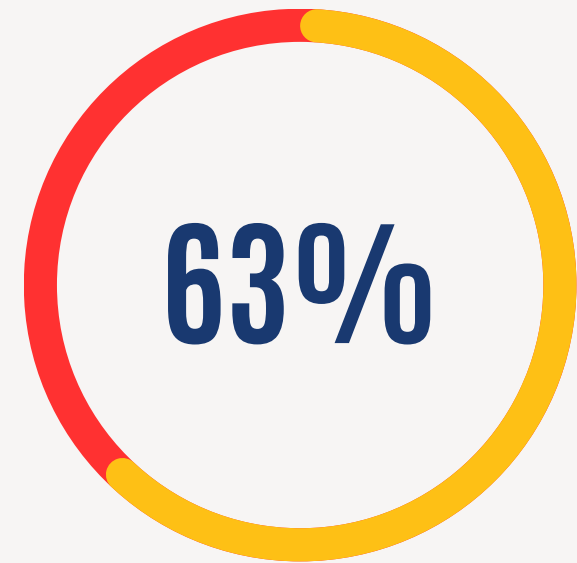
84% of businesses report increased energy prices



78% higher transport costs



70% rising food prices.



Businesses in **Albania & Kosovo*** report the highest losses (63%).



4 out of 5 Albanian companies face difficulties securing raw materials.





Business Impact & Strategies:

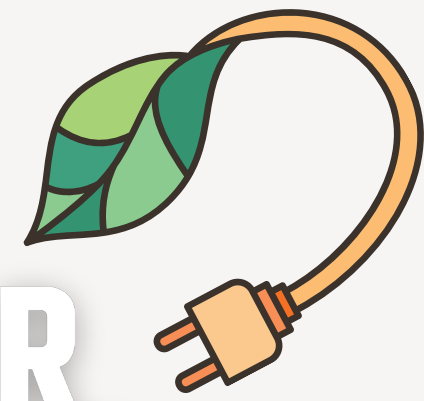


WB BUSINESSES FAVOUR

TAX EXEMPTIONS

89%

SUPPORT FOR RENEWABLE ENERGY



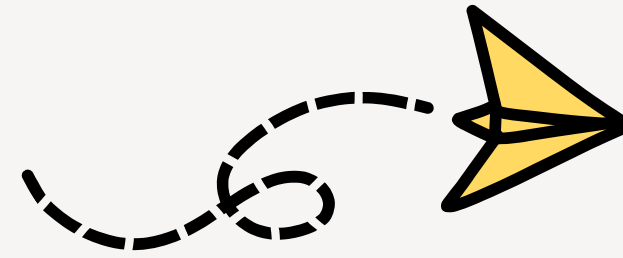
ONLY 25% OF BUSINESSES PLAN TO **INVEST** IN CYBERSECURITY.





Long-term Concerns:

BUSINESSES FEARS



01

prolonged inflation (62%)

02

increased general costs (62%),

03

labour costs, supply chain
disruption and slow economic
recovery,


Tourism sector expects minimal
long-term negative impact.

A positive expectation



**Good.
Better.
Regional.**



Let's work
TOGETHER

Thank You!

-
- Regional Cooperation Secretariat
 - Trg Bosne i Hercegovine 1/V
 - 71000 Sarajevo, Bosnia and Herzegovina
 - Tel:+387 33 561 700
 - Fax:+387 33 561 701
 - Mob:+387 61 190 601
 - www.rcc.int
 - Twitter:@rcccint
 - Facebook:RegionalCooperationCouncil
 - YouTube:RCCSec